

# TELEFUNKEN

## FACT SHEET

### Management of TELEFUNKEN Licenses GmbH



**Christian Mayer** (39) has been Managing Director of TELEFUNKEN Licenses GmbH since March 2014. His key responsibilities include sales, account management, and contract management. Prior to his appointment at TELEFUNKEN Licenses GmbH, Christian Mayer successfully built Ferrari's global licensing business in the credit card industry from 2011 to 2013 as Managing Director. Christian Mayer served as a member of the Executive Board at the investment company Live Holding AG from 2005 to 2010 and was, among other things, jointly responsible for acquiring TELEFUNKEN Licenses GmbH in 2007. He is a frequent speaker on brand licensing at national and international industry conferences. Christian Mayer is a business graduate of the Wharton School of the University of Pennsylvania (USA).



**Philippe Maugeais** (38) has been a Managing Director at TELEFUNKEN Licenses GmbH since 2011, and is mainly responsible for Finance, Communications, and Legal. He joined the management of the TELEFUNKEN group in 2009 and has held various positions on the group's Executive Boards and Boards of Directors; currently amongst others as sole member of the management board of TELEFUNKEN SE. Philippe Maugeais studied International Business Administration and worked for KPMG in New York and Berlin. In 2008, he joined the TELEFUNKEN shareholder, Live Holding AG, where he currently holds the position of sole member of the management board.

#### Press contact

Hartmut Schultz Kommunikation GmbH

Hartmut Schultz

Phone: +49 (0) 89 99 249 620

presse@telefunken.de